

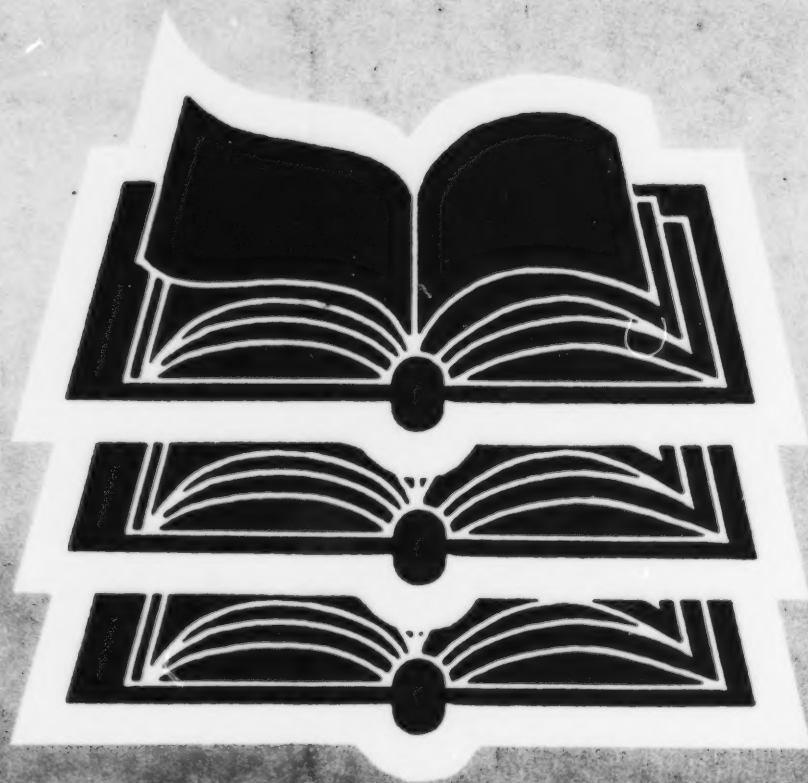


Saskatchewan
Education

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Library

Needs Assessment of the Library's Community

A Bibliography





NEEDS ASSESSMENT OF THE LIBRARY'S COMMUNITY:
A BIBLIOGRAPHY

Provincial Library
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INTRODUCTION

This bibliography contains a selection of materials on the topic of needs assessment for libraries. Needs assessment is a structured program to analyse the information needs of a community in order to ascertain the gap between what should be and what currently is.

The bibliography is arranged in two parts:

- Methodology
- Reports of needs assessment projects

Materials are available from the Provincial Library through interlibrary loan. Please give complete information when requesting items.

Florence Duesterbeck
Ved Arora
Bibliographic Services Section
Professional Services Branch

METHODOLOGYASSESSING YOUR COMMUNITY FOR LIBRARY PLANNING.

Toronto: Ontario Ministry of Culture and Communications, 1987. 39 p. An introduction and guide for public library trustees and administrators to undertake a community analysis and develop a coherent planning strategy. Discusses needs assessment and sixteen techniques for gathering data. More appropriate for communities of 5000 or over.

PB025.5 Ass

Cassell, Kay Ann. KNOWING YOUR COMMUNITY AND ITS NEEDS. Chicago: American Library Association, 1988. 7 p. Describes how to get to know the community and how to keep in touch with it as it changes. One of the ALA Small Libraries publications. Includes a bibliography.

PB021 Cas

Dixon, Judith M. NEEDS ASSESSMENT: METHODOLOGY AND IMPLEMENTATION. Washington, D. C.: National Library Service for the Blind and Physically Handicapped, 1987. Outlines various methods for conducting a needs assessment.

PB Vertical file

Hutton, Bruce and Suzanne Walters. "FOCUS GROUPS: LINKAGES TO THE COMMUNITY." Public Libraries. V. 27(3). Fall 1988. p.149-152. Article relates community needs assessment to marketing, especially to minority groups. Included are forming focus groups, structuring discussions, and usefulness of information obtained to library management.

Jordan, Peter and Ed Walley. LEARNING ABOUT THE COMMUNITY: A GUIDE FOR PUBLIC LIBRARIANS. Leeds, England: Leeds Polytechnic, School of Librarianship, 1977. 54 p. Demonstrates how community analysis fits into the decision-making process. Describes various methods for understanding the community; community profiling based upon a survey; criteria for assessing the state of the community; and kinds of information to collect about the community.

PB 301.34 Jor

"Community analysis and libraries," Library Trends. V. 24 (3). January, 1976. Complete issue.

Includes: Introduction - L. E. Bones (p. 429-432): Studying the community, an overview - A. B. Martin (p. 433-440); A history of community analysis in American librarianship - C. Evans (p. 441-458); The use of data gathering instruments in library planning - A. H. Kunz (p. 459-472); Market analysis and audience research for libraries - M. E. Massey (p. 473-482); User studies and library planning - Lowell A. Martin (p. 483-496); Community development as a mode of community analysis - M. E. Monroe (p. 497-514); Analyzing community human information needs, a case study - R. Croneberger and C. Luck (p. 515-526); Analyzing information needs of local community organizations, a case study - M. C. Javelin (p. 527-540); Community analysis in the academic environment - J. F. Govan (p. 541-556); The use of community analysis in the measurement process - E. R. Deprosio (p. 557-568); Librarians' continued efforts to understand and adapt to community politics - K. E. Beasley (p. 569-582); The role of the social and behavioral sciences in determining library operation and impact - W. R. Monat (p. 583-596); Teaching elements of community analysis, problems and opportunities - R. Vainstein (p. 597-618); A bibliography of community analysis for libraries - J. B. Albright (p. 619-643).

PLANNING AND ROLE SETTING FOR PUBLIC LIBRARIES: A MANUAL OF OPTIONS AND PROCEDURES. By Charles R. McClure and others. Chicago, Illinois: American Library Association, 1987. 117 p. Chapter 3, pages 15 to 26, "Looking around", discusses collecting information about the library and the community it serves.

PB 027.4 Pla

Meadley, Pat and Loraine Thompson. SCHOOL LIBRARY NEEDS ASSESSMENT: A PROCEDURES MANUAL. [Regina]: Saskatchewan Education, Curriculum Development Division, 1986. 85 p. Outlines how to implement the needs assessment planning process to determine a school's needs. Developed as a seminar guide for training teachers and teacher-librarians to work with schools to determine their library needs.

ON ORDER

NEEDS ASSESSMENT HANDBOOK: A CLOSE UP LOOK, V. 1.

Edmonton: Alberta Culture, 1985. 32 p.

Provides information on three needs assessment methods which help library boards to assess library needs as simply and inexpensively as possible, by tapping readily available information and the diversity of opinion and knowledge held by local citizens. Volume two concentrates on survey methods. Ideal for communities with a population of 200 - 1000. (Alberta is currently using Ontario's "Assessing your community for library planning" as volume 2)

PB 027.4 Nee V. 1

OUTPUT MEASURES FOR PUBLIC LIBRARIES: A MANUAL OF STANDARDIZED PROCEDURES. by Nancy A. Van House and others. 2nd edition.

Chicago, Illinois: American Library Association, 1987. 99 p.

Describes a set of measures to access common public library services. Includes instructions for collecting, analyzing and interpreting data.

PB 027.473 Out

PLANNING FOR LIBRARY SERVICES: A GUIDE TO UTILIZING PLANNING METHODS FOR LIBRARY MANAGEMENT, edited by Charles R. McClure. Includes: Information for planning by Maryanne Kevin Brown. pp. 187-215. Identifies information components needed for planning, including information about the libraries target groups and outside environment.

PB 025.1 Pla

Slemko, Yvonne. NEEDS ASSESSMENT FOR SMALL RURAL LIBRARIES: A HANDBOOK. Edmonton, University of Alberta, Faculty of Library Science, 1985. 88 p.

Includes a handbook to assist library boards of small rural libraries in Alberta to assess the information needs of a community of less than 1000 people. Emphasizes is the use of community statistics, a survey of organizations and focus groups for gathering information. Includes a bibliography.

ON ORDER

Task Force on Library Services for People with Disabilities.
PARTNERS IN PLANNING: LIBRARIES AND PEOPLE WITH DISABILITIES.
[Regina]: Saskatchewan Education, Provincial Library, 1988. 32 p.
Part 3, pages 13 to 18 "Community Needs assessment", outlines steps
and an action plan for needs assessment.

PB 027.663 Tas

WILL: PLANNING AND IMPLEMENTING A COMMUNITY SURVEY.
[Speakers: Shirley Beuttenmiller, Amy Soltep] Calgary, Alberta:
Canadian Library Association, 1985. 1 sound cassette. (60 min.)
From 1985 CLA conference.

AV PB 027.4 Wil

REPORTS OF NEEDS ASSESSMENT PROJECTS

Bowron, Albert. A REVIEW OF THE WEYBURN PUBLIC LIBRARY WITH A DEVELOPMENT PLAN FOR THE FUTURE. Lisle, Ontario: A. Bowron, 1986. 92 p. Included in the report is a survey of the population of Weyburn (population 9,714) concerning the use of the public library. The methodology, questionnaire, and responses are given.

PB 027.471244 Bow

CANMORE PUBLIC LIBRARY NEEDS ASSESSMENT PROJECT.

August, 1985. Cathy Caldwell and Jean Luthy. Canmore, Alberta: S.N., 1985? 114 p.

This is a needs assessment of a community of approximately 3,000. It includes methodology, questionnaire, results and conclusion.

PB 027.471233 Can

Cresap/Barnard. NEWCASTLE PUBLIC LIBRARY COMMUNITY NEEDS ASSESSMENT FINAL REPORT: A STUDY. Toronto: Cresap/Barnard, 1988. 95 p.

ON ORDER

Cumberland Township Public Library needs assessment. Waterloo, Ontario: Beckman Associates, 1987. 52 p.

ON ORDER

Kozun, Lynn. LAKELAND RURAL NEEDS ASSESSMENT SURVEY: FINAL ANALYSIS AND REPORT. Regina: Saskatchewan Provincial Library, 1982. 28 p.

This is a needs assessment of rural users and non-users in a Saskatchewan library region. It includes methodology, questions asked, analysis and the resulting profile of users and non-users.

PB 027.40971242 Koz

McCracken, John R. A PRELIMINARY NEEDS ASSESSMENT OF THE NAVAJO NATION LIBRARY AND INFORMATION SERVICES BRANCH. Fort Worth, Texas: J. R. McCracken, 1984. 237 p.

ON ORDER

Rogers, Eleanor, Jo. USERS, USE AND USES OF THE FAIRFAX COUNTY PUBLIC LIBRARY. Chicago: Public Library Association, 1984. 108 p. A study to determine who used libraries, how they use libraries, why they use public libraries at all, and specific libraries in Fairfax County and Fairfax City, Virginia, in particular. Gives the methodology, questionnaire, and analysis.

PB 025.5874 Rog

South Central Regional Library System (Ontario). A MARKET SURVEY OF INFORMATION NEEDS AND PRIORITIES, INFORMATION SOURCES UTILIZATION, PUBLIC LIBRARY SERVICES, AWARENESS. Hamilton: South Central Regional Library System, 1977. 166 p. A market survey of a library system serving a population of approximately 706,000. Includes the survey plan, the questionnaire, and analysis of information gathered.

PB 027.471352 Sou

Turnbull, Keith, John Rafter and Jack Porter. FUTURE REQUIREMENTS OF LIBRARY SERVICES IN THE YELLOWHEAD REGION. Regina: s.n., 1980. 2 v.

A needs assessment of an Alberta regional headquarters community, including public libraries, school libraries, students and the public. It includes terms of reference, methodology, questionnaire, analysis, and recommendations.

PB027.471233 Tur
Vol. 1 & 2

Winnipeg Library Board. WINNIPEG PUBLIC LIBRARY SYSTEM STRATEGIC PLANNING PROCESS REPORT. Winnipeg: City of Winnipeg Library Board, City of Winnipeg Library Dept., 1985. 82 p. Includes an outline of the strategy taken to survey the population of Winnipeg, a city of 575,000, including a public questionnaire, community meetings, contacting groups in the community, surveys, and a community conference.

PB 027.471274 Win

Woodsworth, Anne, Lorna R. Marsden, and Richard N. J. Seligman. PUBLIC LIBRARY NEEDS IN THE EAST END OF TORONTO. Toronto: Information Consultants, 1975. 161 p. This report includes a survey of library users and non-users. The city area covered has a population of approximately 161,000 with large multicultural element. Outlines the methods, findings and recommendations of the research team.

PB 027.4713541 Woo